



# Postsecondary Success Change Action Network December 16, 2020

Say hello in the chat box...

- Share your name, organization, and role

# Agenda

- Early Literacy and Math CAN updates
- Virtual high school visit updates
- FAFSA completion discussion
- Private scholarships discussion

# L4L's Theory of Action

What we do:

## Mission:

To ensure that every child in our region becomes a thriving citizen who achieves success in school, career, and life

*...in an environment of sustained trust, learning, and momentum*

Engage partners

Create shared understanding [of data]

Amplify bright spots



# Welcome Leadership Council Additions - 2021



Kamau Bobb



Raj Gazula



Santiago Marquez



Latin American  
Association



Atiba Mbiwan



THE ZEIST FOUNDATION, INC.

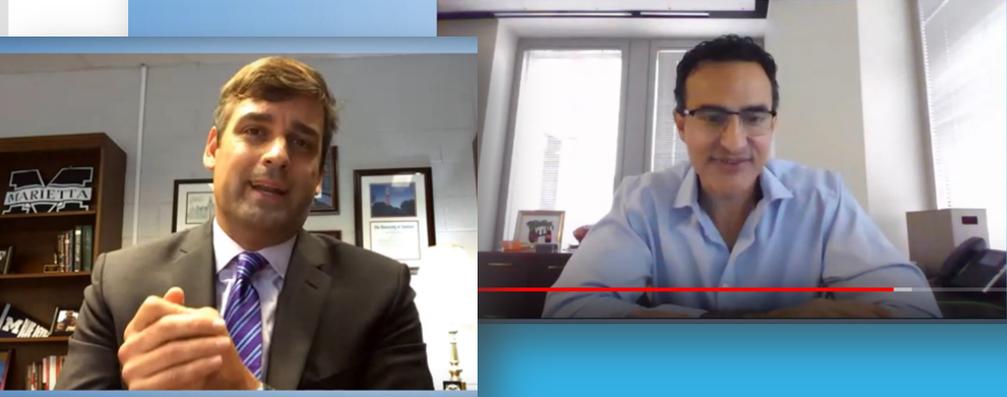
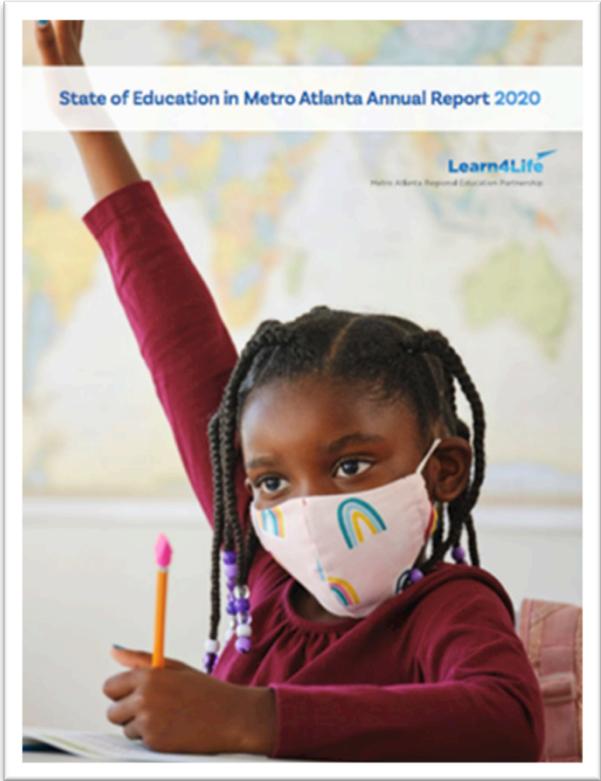
# State of Education Event



EDUCATION

## Report: Just 30% Of Metro Atlanta's Underserved Students Are Likely On Grade Level

MARTHA DALTON • NOV 19, 2020

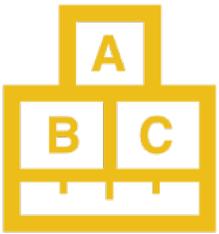


# L4L Key Indicators

Early Grade Literacy

8<sup>th</sup> Grade Math

Post Secondary Success



Kindergarten Readiness

3rd Grade Reading Proficiency

8th Grade Math Proficiency

High School Graduation

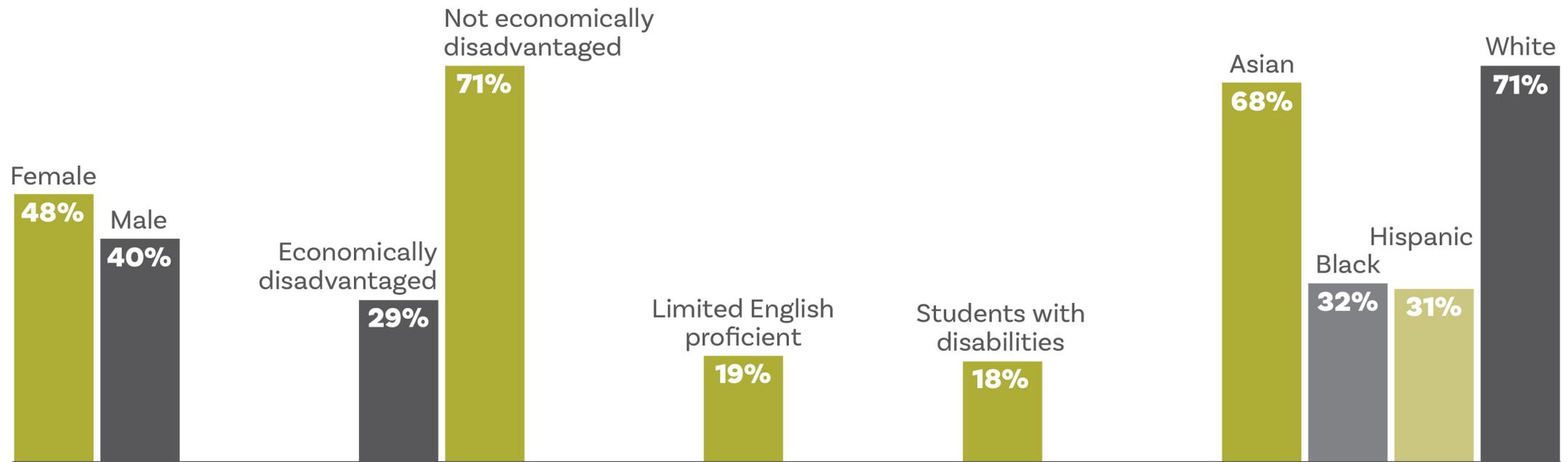
Post-Secondary Enrollment

Post-Secondary Completion



# 3<sup>rd</sup> Grade Reading Proficiency

Percent of Students Proficient & Above Grade Level on 3rd Grade Reading



Source: GOSA, 2018-2019 Georgia Milestones End-of-Grade (EOG) Assessments (by grade)

# Expanding Bright Spots

Cox Campus, with L4L support, has built key measures of success for their instructional coaches.

## USAGE

- # of users with MCS email addresses since August
- # of MCS coach logins

## TEACHER CONFIDENCE

- Coach perceptions of teacher confidence, by grade level

## TEACHER PRACTICE

- Coach observations of teacher literacy instruction



# Vision To Learn & Deloitte Analysis Summary

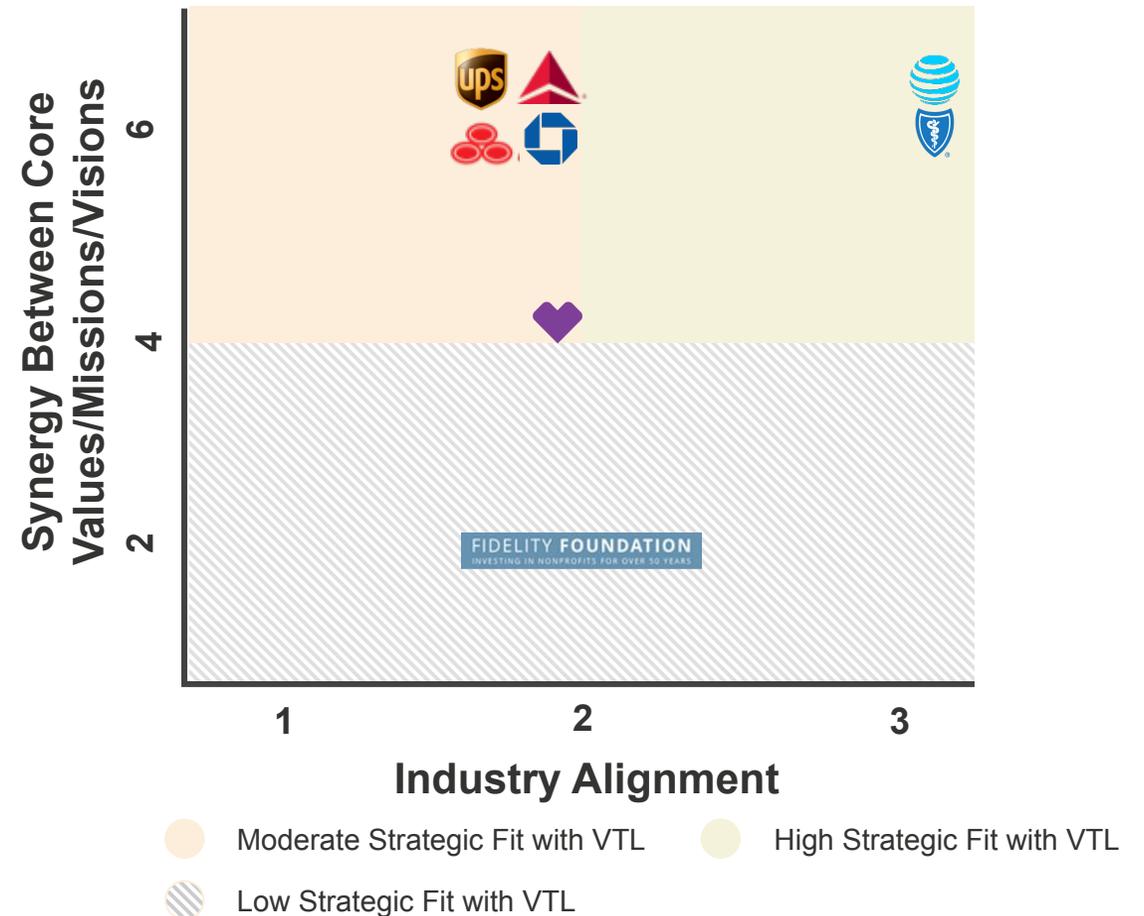
Research on each potential partner and the resulting scoring drives the Strategic Fit 2x2 Matrix.

Corporate Partner Research Report

Strategic Fit 2x2 Matrix

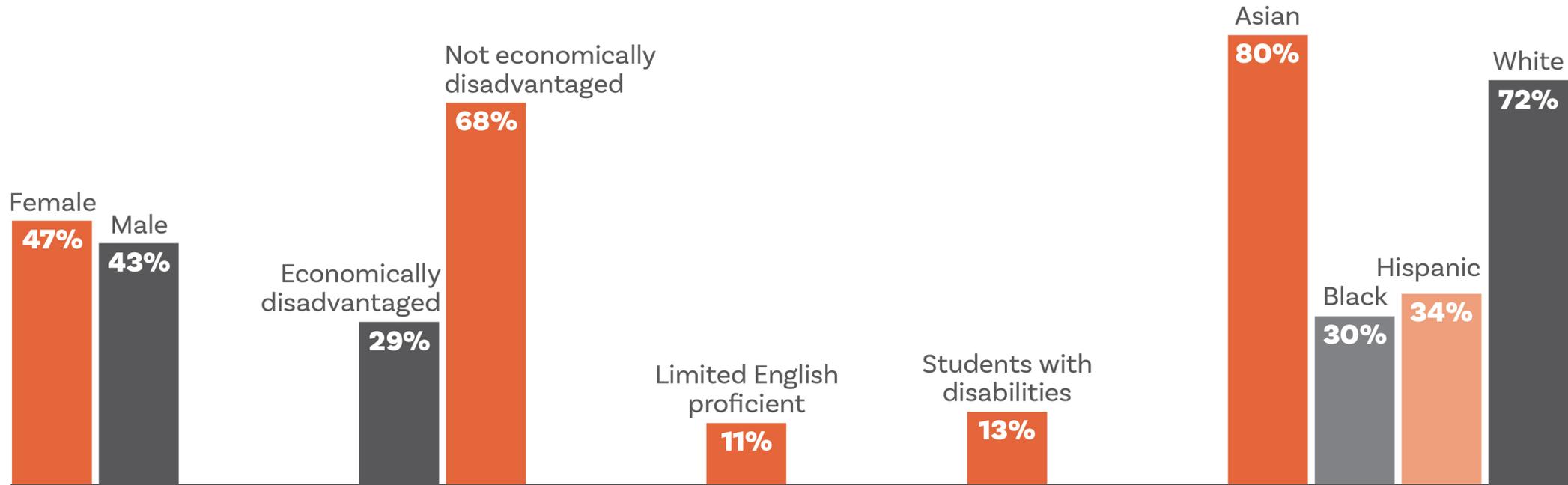
## Contents:

- Corporate Partner Philanthropic Profile
- Industry Alignment Analysis
- Corporate Partner Synergy Analysis
- Qualitative Analysis
- Final Evaluation of “Fit”



# 8<sup>th</sup> Grade Math Proficiency

Percent of Students Proficient in Math by the End of 8th Grade

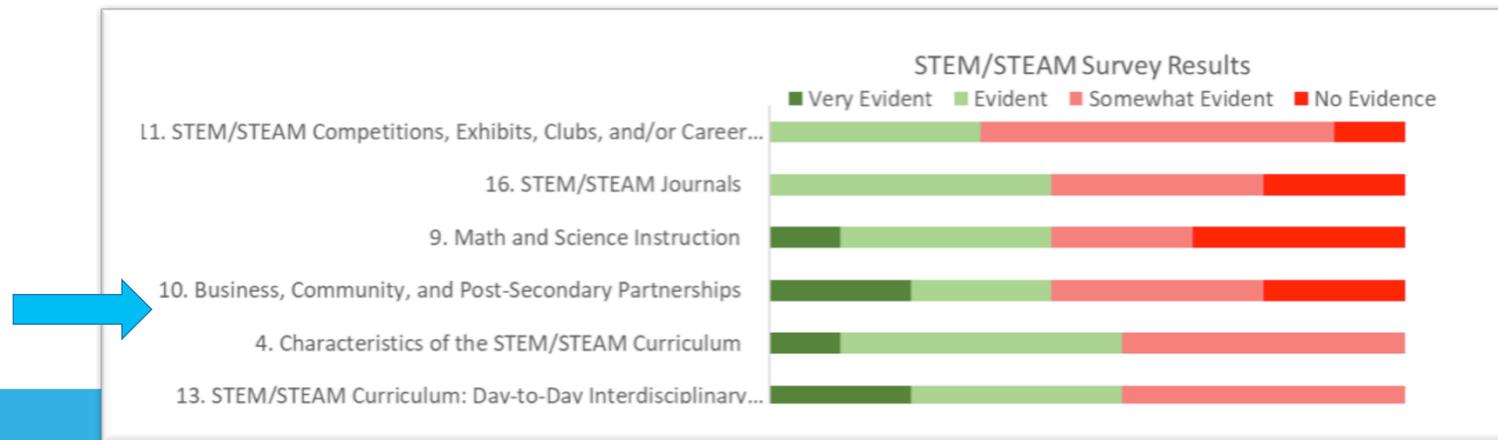
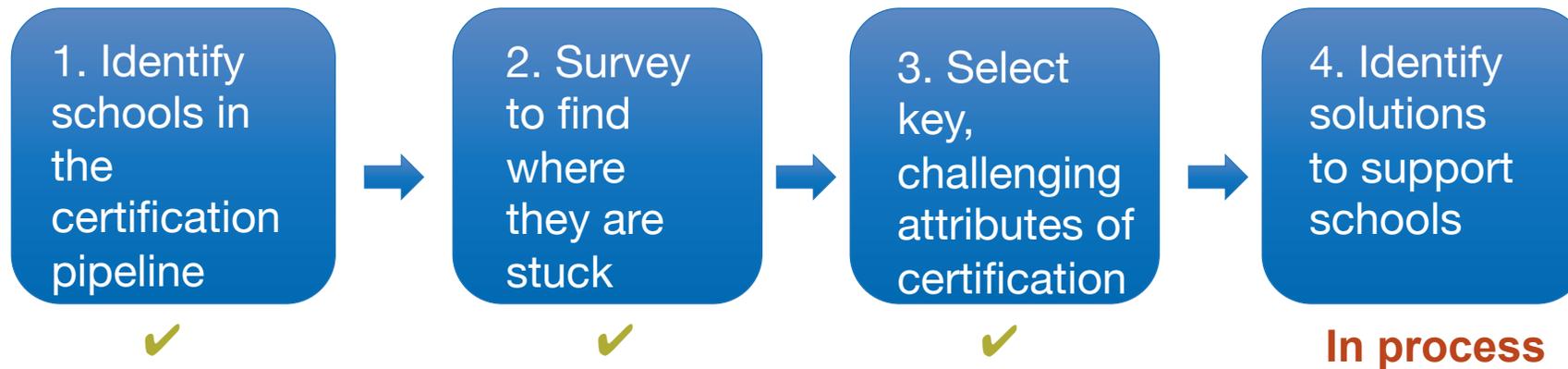


Source: GOSA, 2018-2019 Georgia Milestones EOG + End-of-Course (EOC) Assessments (by grade)

# Supporting Schools Toward STEAM Certification



*Approximately 30 middle schools are in the pipeline.*



# Identifying Partner to Help Schools Build Business Partnerships

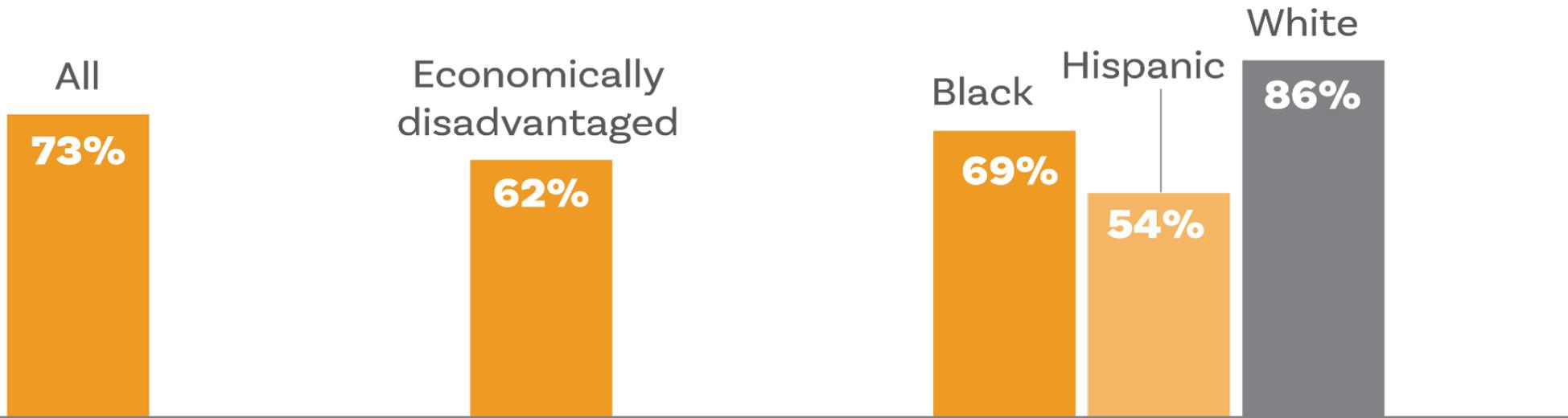


**It is challenging for schools to find potential partners and develop these new relationships.**

Challenge	Expertise Required
Difficult for schools to find potential partners	Identify business partners who could be a good fit with the school's culture and goals, and facilitate introductions.
Cultivating authentic relationships with biz partners	Tools, templates and trainings to efficiently manage and sustain relationships with business partners.
Student engagement with those partners	Provide training and ongoing support to business partners to build connections in a virtual environment.



# Postsecondary Enrollment

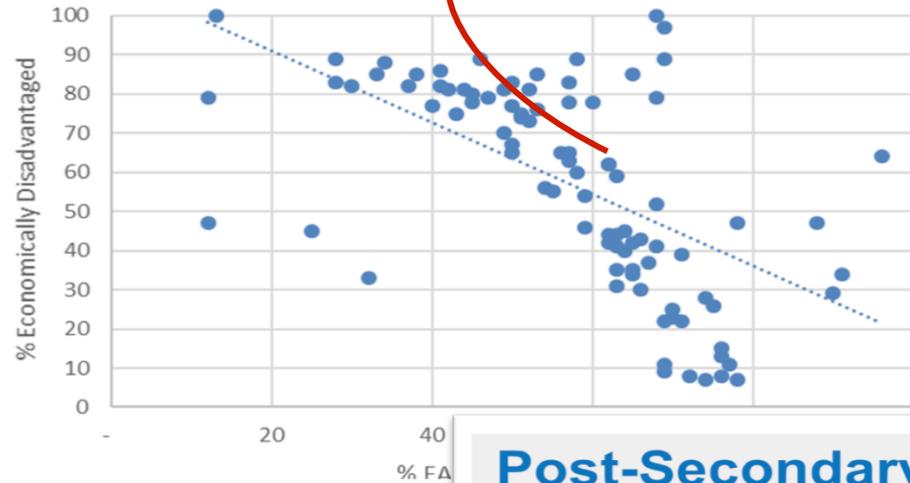


Percent of students enrolling in a post-secondary institution within 16 months of graduation\*

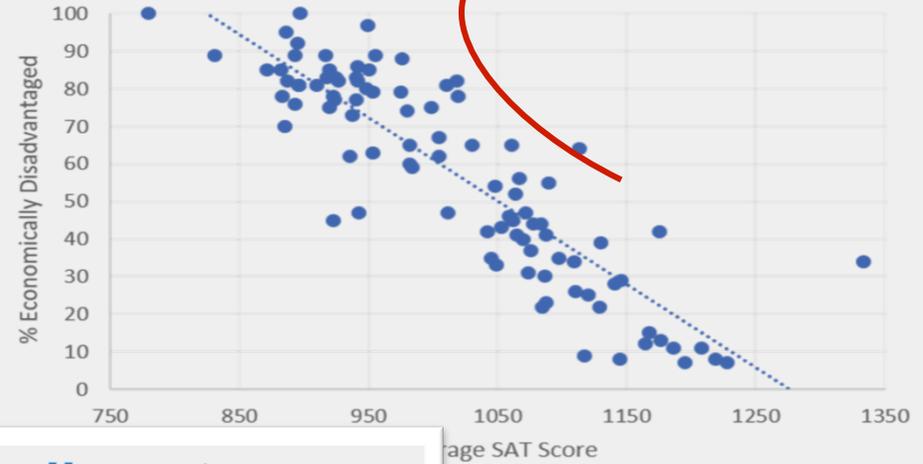
\*2017 High school graduates

# Metro ATL's Highest Performing High Schools

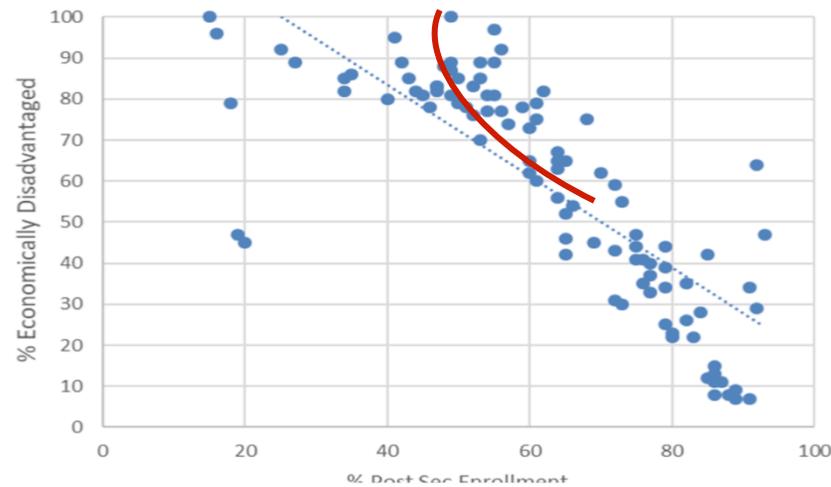
## FAFSA Completion



## SAT Scores



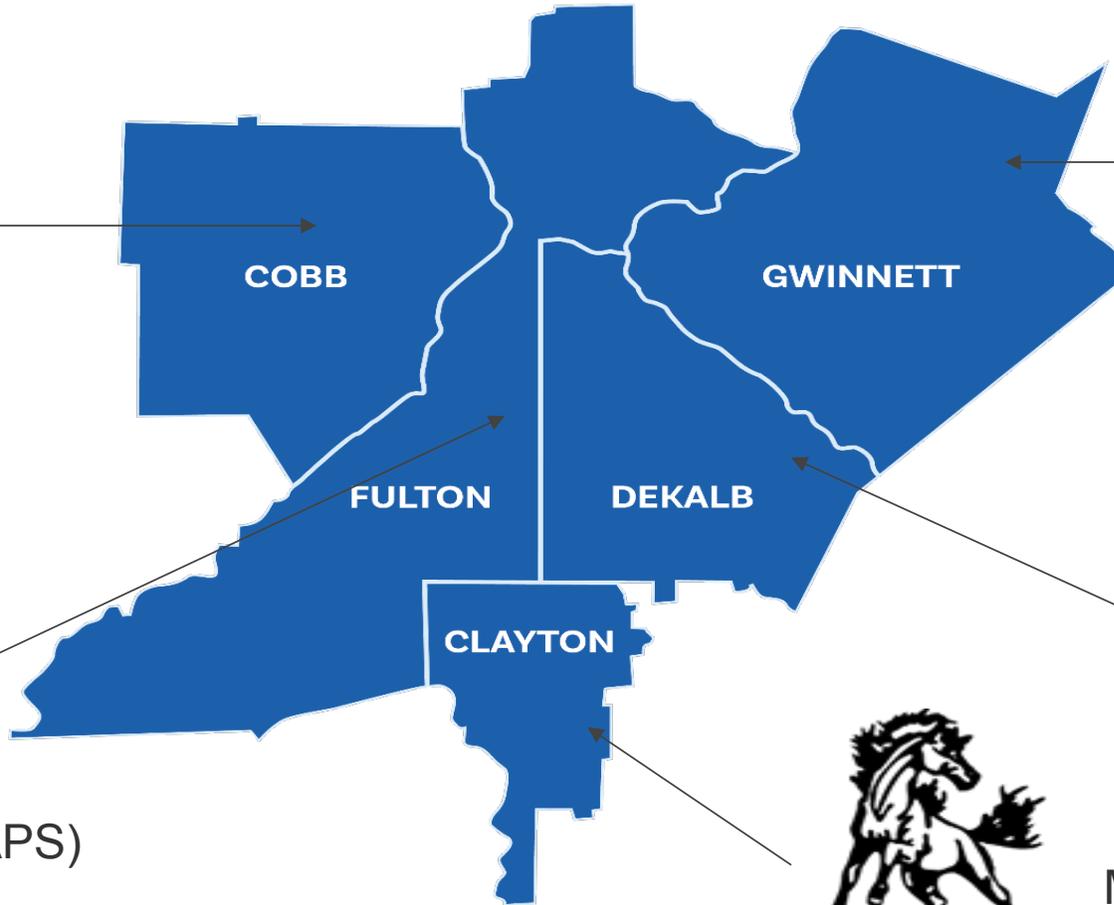
## Post-Secondary Enrollment



# Excellent Schools are Everywhere



Campbell HS



Maynard Jackson HS (APS)



Duluth HS



DeKalb Early College Academy



Morrow HS

# High-performing school visit updates

## Campbell High School

### Accelerated Course Taking

- Promote AP content and de-emphasize the AP exam
- Provide open enrollment for AP courses
- Require teachers to teach both regular and honors courses

## DeKalb Early College Academy

### FAFSA Completion

- Provide social supports (Future Planning Fridays, tutorials, and mentoring)
- Monitor FAFSA completion rates through GA Futures website

# High-performing school visit updates

## DeKalb Early College Academy

### ACT/SAT Participation Rates

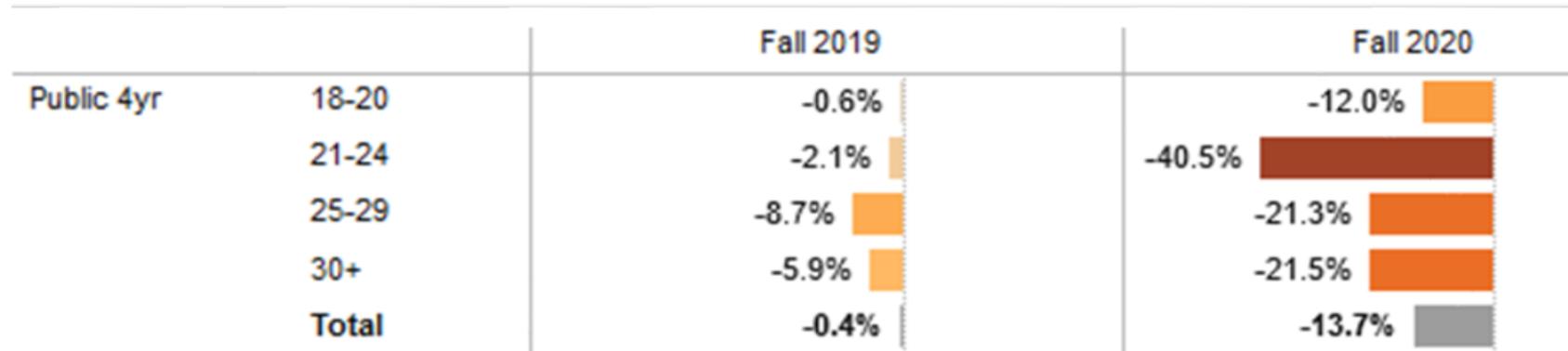
- Build student comfort with test taking
- Encourage students to take the SAT/ACT during their junior year and PSAT in middle school

### College-going Culture

- Encourage students to participate in college clubs and organizations
- Focus on student ownership of learning
- Establish relationship between college partner and dual enrollment coordinator

# College-going data during COVID

## First Time College Enrollees



Source: National Student Clearinghouse, Oct 15, 2020

## FAFSA Completion in the L4L Region

- 27.1% as of December, 2020

# Challenges to FAFSA completion during pandemic

1. **Communication** - Student uncertainty around college admissions process, and ongoing changes
2. **Counselor support** - Counselors less able to prioritize FAFSA with students due to competing demands this year
3. **Community support** - Less comprehensive programs / wraparound services with in-person support to students

## Discuss: FAFSA completion

What insight/perspective can you share with your colleagues to address these challenges to FAFSA completion?

1. Student communication
2. Counselor overload
3. Fewer programmatic supports from community

# FAFSA completion share out

- In the chat box, feel free to share any FAFSA events/resources/information that came up in your group's discussion

# Private Scholarships Close Gaps for Students

- 85% more Pell-eligible students in USG than 10 years ago
- In 2019-2020, undergraduate students received an average of \$9,850 in aid; only 7% of all aid was private dollars
- Average gap in GA student financial aid is \$7,198 per student (GBPI)
- During the pandemic, average TSA student financial aid gap - \$13,500

# What Guides Our Current Work

Due to the lasting effects of COVID-19, financial aid packaging will be important for our current high school Seniors than in previous years. Early submission of the 21-22 FAFSA, allows a student to receive their institution's financial aid package with ample time to consider the following;

- Consideration of institutional need-based grants
- Applying for need based private scholarship opportunities
- Understanding of the gaps in funding vs. cost of attendance
- Ability to apply for an institution-based financial aid appeal

# United Way College Bound Initiative / Scholarship Academy

## Virtual FAFSA Submission Day Snapshots

- Total number of students participating in FAFSA Submission sessions - 203
- Number of FAFSA Submission events - 3 (**Dekalb, South Fulton, Clayton**)
- Volunteers - 43

**Our Key Partners: GA Student Finance Commission, College AIM, Covenant House, 21st Century Leaders**



# Prudential Spirit of Community Award: *Neha Devineni*



- Neha founded ASA (for “Aspire, Serve, Achieve”) and speaks at schools and local events to challenge students to get involved and organized events for students to talk about poverty-related issues such as nutrition, sanitation and education.
- One local project that Neha likes to highlight was her group’s efforts to pay for the funeral expenses of a classmate’s mother, and to start an education fund so the classmate could attend school in Atlanta. Another was an initiative to raise funds to buy a car and provide money for food and other expenses for a teenager who was trying to keep her young siblings from being sent to foster homes.



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THE SCHOLARSHIP ACADEMY

Jessica Johnson

My Action Plan | My Courses | My Assignments | My FA Assessment | My Inbox | My Calendar | My Profile | Logout

Scholarship Awards: \$6,000 Financial Gap: \$-33,480

## Identifying Your Brand

My Action Plan My Courses My Assignments My FA Assessment My Inbox My Calendar My Profile

The Virtual Scholarship Brand page allows you to:

- Identify a personal brand that maximizes your chance at scholarship awards
- Take a brand assessment and get your brand score
- Get tips on building your brand and build an action plan to improve your brand
- Submit a biographical essay that showcases your brand



### YOUR SCHOLARSHIP PROFILE

The Great Creator Score: 25 / 60

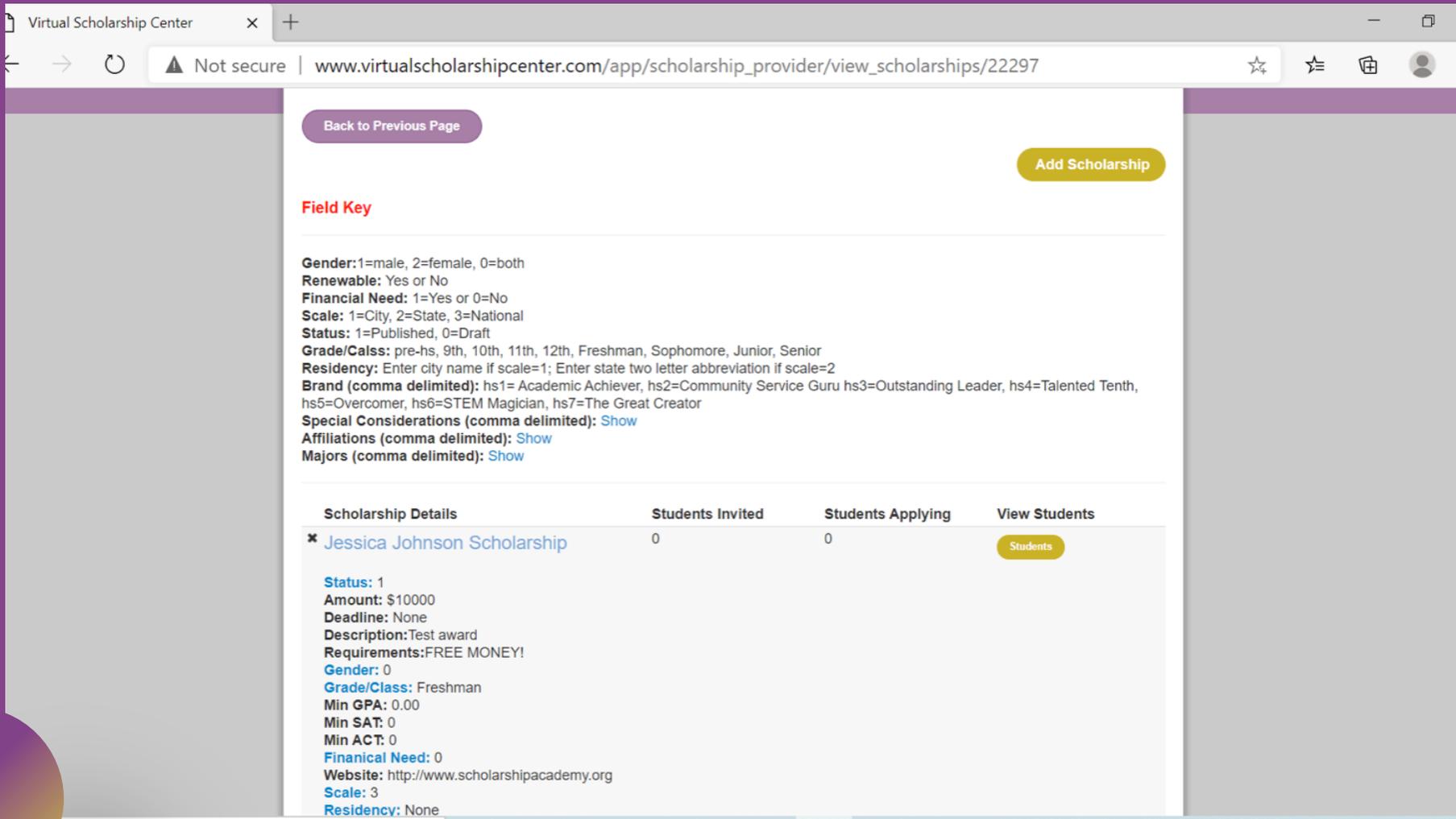
You completed the The Great Creator brand assessment.

1 Retake the The Great Creator Assessment

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# Engaging Our Local Scholarship Provider Network



Virtual Scholarship Center

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Add Scholarship

**Field Key**

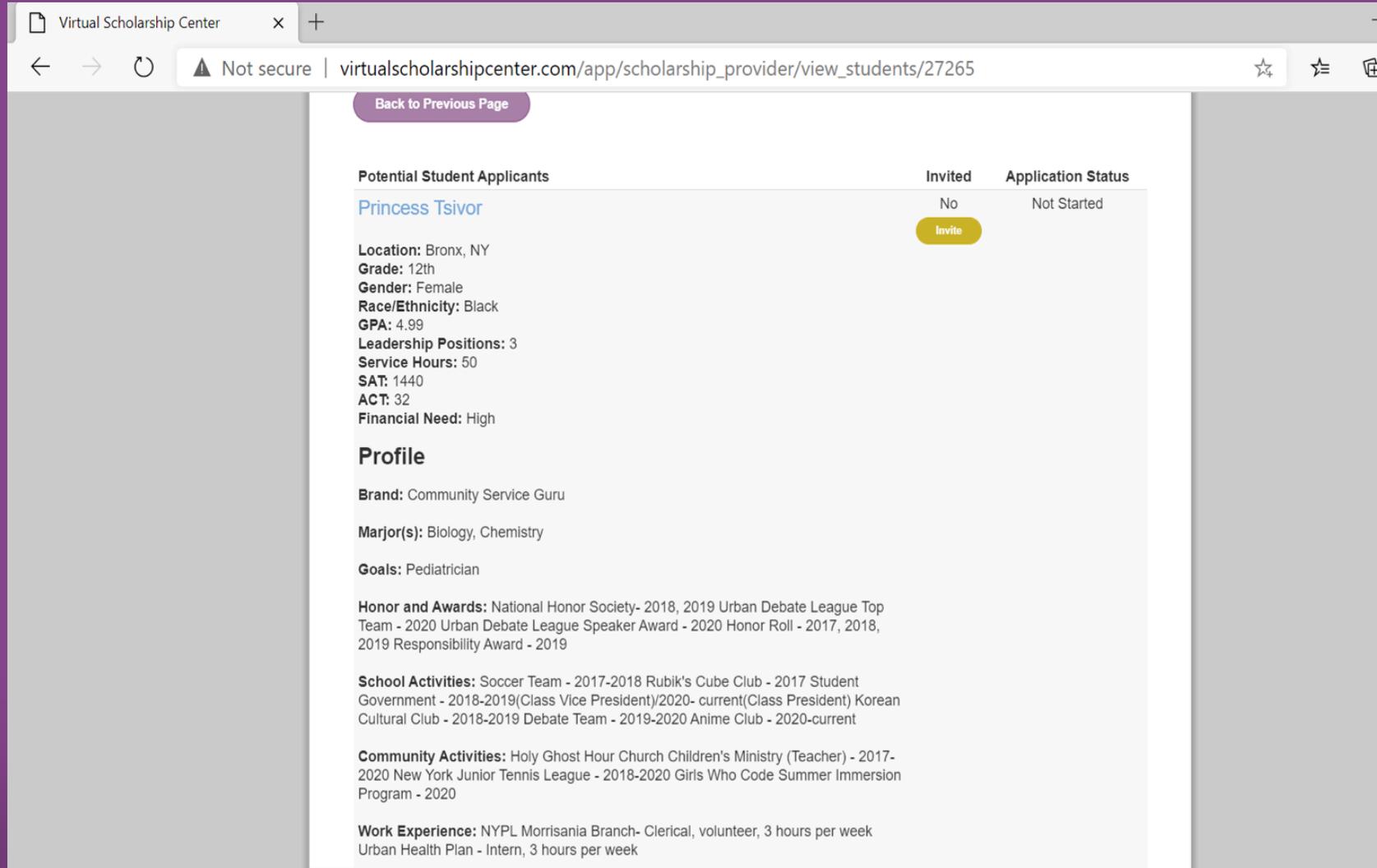
Gender: 1=male, 2=female, 0=both  
Renewable: Yes or No  
Financial Need: 1=Yes or 0=No  
Scale: 1=City, 2=State, 3=National  
Status: 1=Published, 0=Draft  
Grade/Class: pre-hs, 9th, 10th, 11th, 12th, Freshman, Sophomore, Junior, Senior  
Residency: Enter city name if scale=1; Enter state two letter abbreviation if scale=2  
Brand (comma delimited): hs1= Academic Achiever, hs2=Community Service Guru hs3=Outstanding Leader, hs4=Talented Tenth, hs5=Overcomer, hs6=STEM Magician, hs7=The Great Creator  
Special Considerations (comma delimited): Show  
Affiliations (comma delimited): Show  
Majors (comma delimited): Show

Scholarship Details	Students Invited	Students Applying	View Students
* <a href="#">Jessica Johnson Scholarship</a>	0	0	<a href="#">Students</a>

**Status:** 1  
**Amount:** \$10000  
**Deadline:** None  
**Description:** Test award  
**Requirements:** FREE MONEY!  
**Gender:** 0  
**Grade/Class:** Freshman  
**Min GPA:** 0.00  
**Min SAT:** 0  
**Min ACT:** 0  
**Financial Need:** 0  
**Website:** http://www.scholarshipacademy.org  
**Scale:** 3  
**Residency:** None



# Engaging Our Local Scholarship Provider Network



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Potential Student Applicants	Invited	Application Status
<a href="#">Princess Tsivor</a> <b>Location:</b> Bronx, NY <b>Grade:</b> 12th <b>Gender:</b> Female <b>Race/Ethnicity:</b> Black <b>GPA:</b> 4.99 <b>Leadership Positions:</b> 3 <b>Service Hours:</b> 50 <b>SAT:</b> 1440 <b>ACT:</b> 32 <b>Financial Need:</b> High	No <a href="#">Invite</a>	Not Started

### Profile

**Brand:** Community Service Guru

**Marjor(s):** Biology, Chemistry

**Goals:** Pediatrician

**Honor and Awards:** National Honor Society- 2018, 2019 Urban Debate League Top Team - 2020 Urban Debate League Speaker Award - 2020 Honor Roll - 2017, 2018, 2019 Responsibility Award - 2019

**School Activities:** Soccer Team - 2017-2018 Rubik's Cube Club - 2017 Student Government - 2018-2019(Class Vice President)/2020- current(Class President) Korean Cultural Club - 2018-2019 Debate Team - 2019-2020 Anime Club - 2020-current

**Community Activities:** Holy Ghost Hour Church Children's Ministry (Teacher) - 2017-2020 New York Junior Tennis League - 2018-2020 Girls Who Code Summer Immersion Program - 2020

**Work Experience:** NYPL Morrisania Branch- Clerical, volunteer, 3 hours per week  
Urban Health Plan - Intern, 3 hours per week



## Breakout: What non-traditional student attributes could be shared with scholarship providers?

Identify unique attributes/experiences that could make students more marketable to scholarship providers

- What important character traits are overlooked by traditional measures? For example...
  - Overcoming adversity
  - Family caretaking
  - Personal triumphs, etc.
- Consider how the pandemic is changing students' lives

# Thank you to today's facilitators!

- Jessica Johnson, The Scholarship Academy
- Dr. Ariel Cochran-Brown, College Advising Corps
- Dr. Shafiqua Little, L4L
- Taylor Ramsey, OneGoal
- Brad Bryant, REACH

# Network Next Steps

- **Attend the next network meeting:**
  - February 9, 1-2pm
- **In the chat box (optional)...**
  - Share any resources you'd like to be shared with this network in the follow up email
- **Check out L4L's annual report**