



Leadership Council December 5, 2019

"Swag" - Defined

/swag/

acronym: Stuff We All Get

- The freebie swag, sometimes also spelled schwag, dates back to the 1960s and was used to describe promotional items.
- Slang: refers to stylish confidence. It shows up in songs ("Check out my swag, yo / I walk like a ballplayer"—Jay Z)



Who's In the Room?

- Name
- Title
- Organization

At your Tables -

The favorite things that was on your Thanksgiving table...



Agenda

- What has L4L been up to?
 - Partnership Update
 - Post Secondary Success
 - ○8th Grade Math
- Going deeper on 3rd Grade literacy
- Next Steps

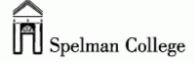


New Faces in the Crowd in 2020...



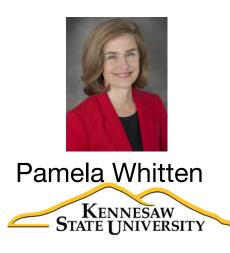


Beverly Tatum





R. Howard Dobbs, Jr.



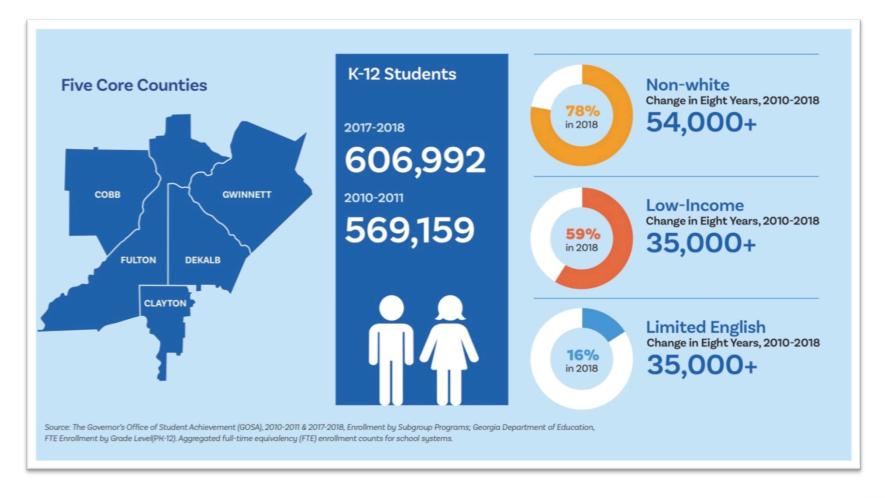


Peter Williams

BlackRock.



Who We Are





Our Theory of Action will focus our work for the next three years

What we do: We...



Amplify bright spots



Create shared understanding [of data]



Engage partners



...in an environment of sustained trust, learning, and momentum



What L4L will look and feel like in 2022

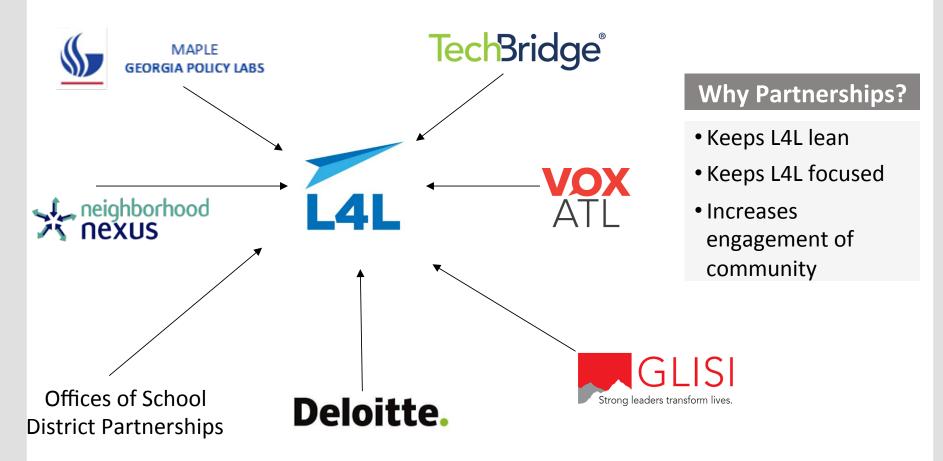
- L4L will scale bright spots to serve the students who are most in need in Metro ATL L4L will focus on equity by identifying proven strategies to address the core indicators.
- Programmatic work will be prioritized over policy and advocacy – L4L will lead by scaling what works and will not take a leadership role on policy and advocacy.
- Amplified investment on 3rd grade literacy will serve as a foundation to the other indicators - L4L will maintain ongoing efforts on math and postsecondary success.
- L4L will set long term targets for each indicator L4L will track progress over time and ensure mutual accountability.



L4L External Partnerships



Partnerships have developed organically





Integration or Complementary Relationship?

1. Which Path do you recommend – A or B

2. What are some "Watch-outs" in selecting that path

3. Jot down your notes on the worksheet



Student Voice



Collaboration Overview

Partner's Goals

Increase capacity of teens to meet life's demands

Authentically express student voice to decision-makers

Progress to Date

VOX leadership attends Network meetings

 Meeting to identify opportunities to include student voice in L4L process

Future Direction

A: Student Advisory Panel

Easier to engage quickly

Runs the risk of being superficial, impact may be diluted

B: Student Inclusion in Network

Deeper, authentic insight and experience for students and CAN

Scheduling challenges, requires real commitment on both sides

Learn4Lifé

Pros

Cons

Facilitation Support



Collaboration Overview

Partner's Goals

Provide training, coaching, and technical assistance to education leaders.

Facilitate and coach education leaders to improve systems and capacity.

Progress to Date

- GLISI has led two phases of design thinking facilitation with Cox Campus.
- Design labs are identifying strategies to accelerate adoption of literacy PD.

Future Direction

A: Continue to Rely on GLISI

GLISI has expertise and tools to bring out wisdom of Network

Insight gained from CAN facilitation resides in GLISI, not in L4L

B: In-source Facilitation

Build internal expertise and capacity

Requires investment in adding L4L headcount

Learn4Lifé

Cons

Pros

Pro Bono Consulting

Deloitte.

Collaboration Overview

Partner's Goals

Progress to Date

Develop junior leaders as part of their *Step Up* pro bono services work.

 Led two phase of work to scope out and expand the Vision Movement.

Make a meaningful contribution to the community.

 Current proposal is to develop sustainability plan for Vision To Learn.

Future Direction

A: Develop fundraising strategy

B: Pause and Re-engage Later

Pros

Could provide value to vision partners.

Could preserve some goodwill

Cons

Lack of experience/expertise in development may limit impact.

Will lose momentum of support for Vision Movement.

Learn4Lifé

District Develop Partners

Offices of School District Partnerships

Collaboration Overview

Partner's Goals

Progress to Date

Identify resources for district priorities.

 L4L presented to this group as they seek to craft their strategy.

Collaborate to create a joint message for region wide initiatives.

Future Direction

A: Find Funders for Bright Spots

B: Work toward L4L integration

Pros

Could quickly accelerate bright spot scale without L4L process change

Partnership would have more ownership in supporting L4L

Cons

Transactional, less strategic

Challenges with integrating entire new entity into L4L process.

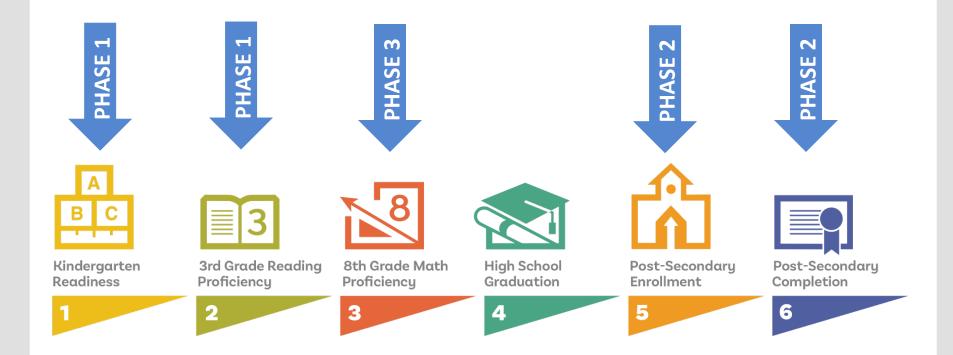
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Activity: Provide Partnership Guidance

- 1. With your table partner, "Which Path do you recommend A or B"
- 2. What are some "Watch-outs" in selecting that path
- 3. Jot down your notes on the worksheet



L4L Change Action Networks (CAN)





The Work of the Post Secondary Success Network





74%

of the 2014 graduating class was enrolled in a post-secondary institution after 16 months.



Post-Secondary Completion

27%

of the 2012 graduating class had earned a post-secondary degree or credential by 2017.

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Post-Secondary Factor Analysis: Success Factors

Change Action
Network focus areas

Enrollment

Social Skills and Family Support

College Entrance Exams College-Going Culture

College Applications Academic Preparation

Financial Support (FAFSA) Exposure to College

Good Fit and Match

Completion

Social and Academic Norms

College Orientation

Academic Support

Financial Support

Appropriate Coursework

College Enrollment

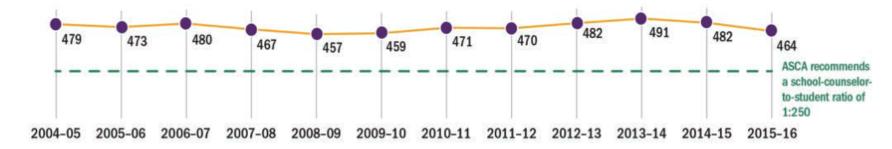
Career Exposure



Counseling Support is Limited in HS

Georgia's counselor to student ratio is 1 to 466, about 38 min per student per year (2019).

School-Counselor-to-Student Ratio 2004–2016



Source: Strear, M., Duffy, H., & Aste, M. (2019). Building a System for Postsecondary Success: The Pivotal Role of School Counselors. *College and Career Readiness and Success Center*.



Phase I Bright Spots



Kindergarten Readiness



3rd Grade Reading Proficiency



8th Grade Math Proficiency



High School Graduation



Post-Secondary Enrollment



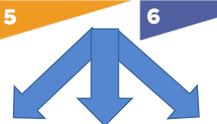
Post-Secondary Completion



2







Academic Preparation

Financial Support College-Going Culture









Building Out Messaging Tools for Post-Secondary Bright Spots

 What conditions are needed in metro Atlanta districts for each organization to most effectively serve students?

Challenges

 Lack of student-level data prevent us from examining which students benefit most

- Leverage federal and state data sources
- Leverage existing research

Opportunities

Original Questions



Bellwether Developed Messaging Tools





What You Can Do:
Small Steps for Promoting
Post-Secondary Success

October 2019



TechBridge Assessments

OPERATIONAL READINESS MODEL







SUSTAIN

Operations sustain current programs but has difficulty adapting new programs and changing needs.

Manual data collection and reporting tasks leave little time for analytics.

GROW

Operations anticipates staff and mission needs.

Real-time data is used to make decisions about programs.

INNOVATE

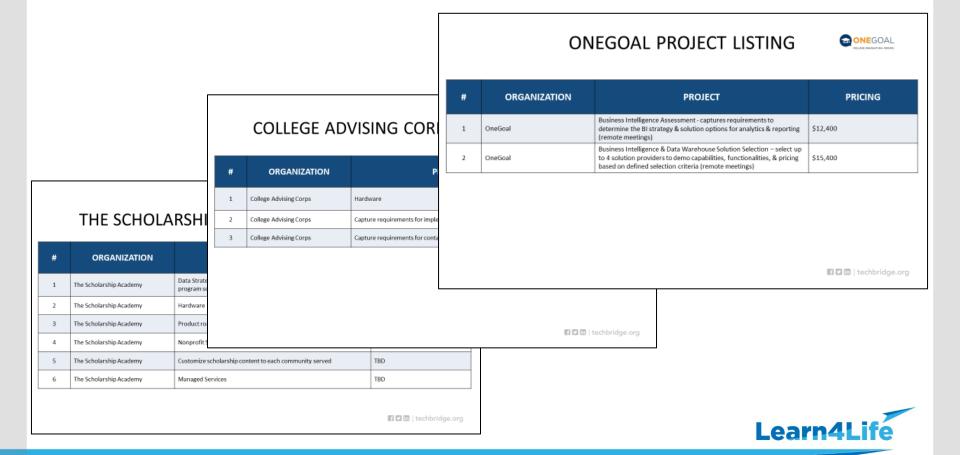
Diverse data collection, aggregation and sharing with internal and external sources.

Advanced analytics to uncover causation, novel approaches and new programs.

Diagnostic Identified Project Priorities







Amplifying Post-Secondary Success

1. We will continue to support our current bright spots,

and,

2. Will identify another set of bright spots to scale to improve post-secondary success across the region.



Focusing Our Work for Phase II



Kindergarten Readiness



3rd Grade Reading Proficiency



8th Grade Math Proficiency



High School Graduation



Post-Secondary Enrollment



Post-Secondary Completion



2







Key Indicators





Financial

Support



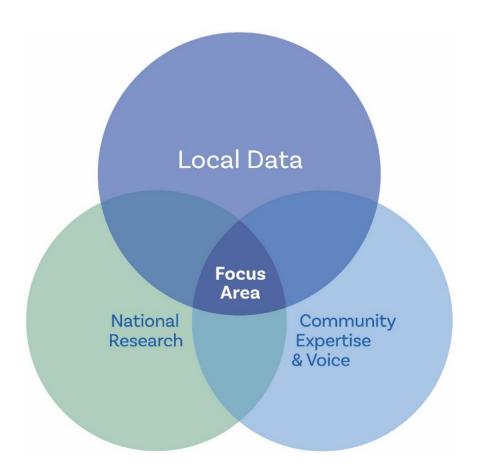


Key Indicators Guide Interventions

METRO ATLANTA POLICY LAB FOR EDUCATION (MAPLE)



Identifying Leading Indicators





Measures Connected to College Success

- GPA Above USG Minimum
- Took AP/IB/Dual Enrollment Courses
- FAFSA Completion
- Required High School Curriculum for USG Admission
- College "Quality"
- SAT/ACT
 - Participation
 - Scores
 - Retakes
- SAT/ACT Scores Above USG Minimum
- Freshman Index Above USG Minimum



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Finalizing Key Indicators

Proposed Measurement

Enrollment

AP/IB/Dual Fraction of graduates who took at least one AP/IB/Dual Enrollment course

ACT/SAT Success

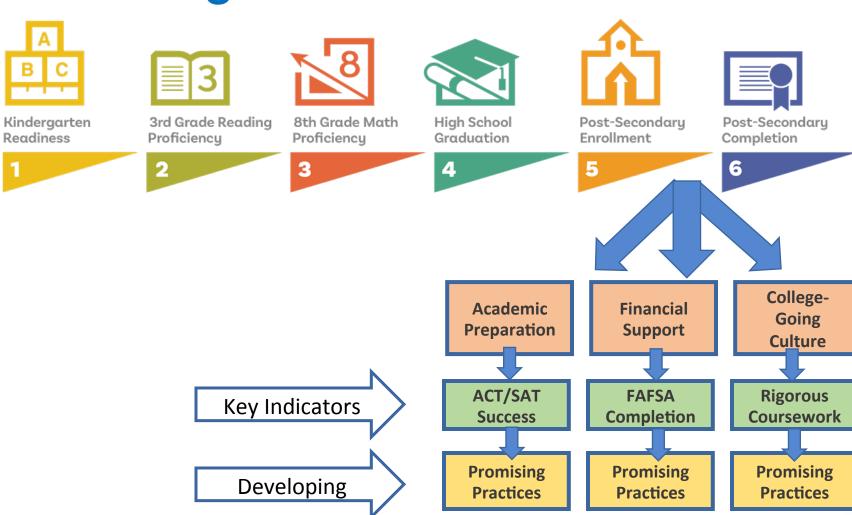
Fraction of high school graduates with ACT or SAT above USG minimum

FAFSA

Fraction of students who complete FAFSA by certain date.



Focusing Our Work for Phase II

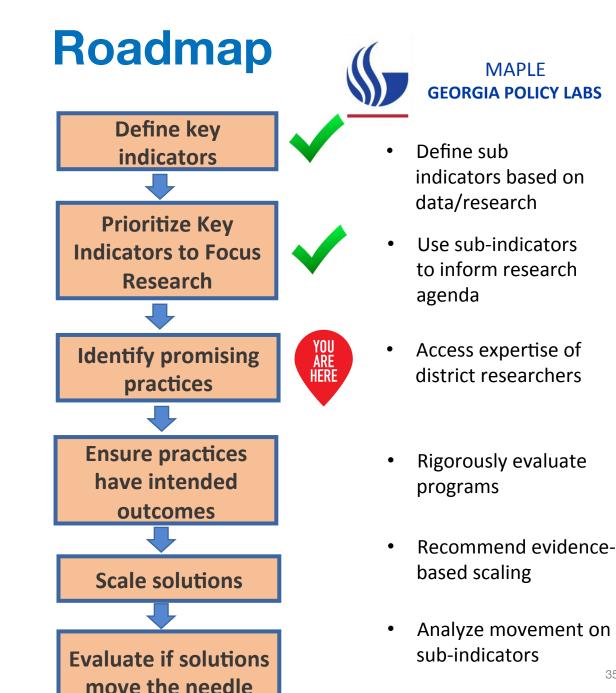


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- Gain consensus from leadership
- Provide community voice and local context
- Access expertise of network members
- Assist with strategic rollout
- **Build commitment** for adoption

Share results with community



The Work of the Early Grade Literacy Network

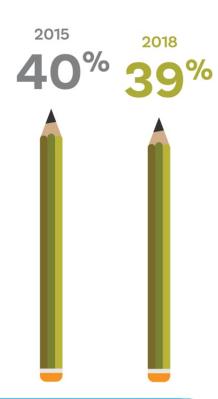




3rd Grade Reading Proficiency

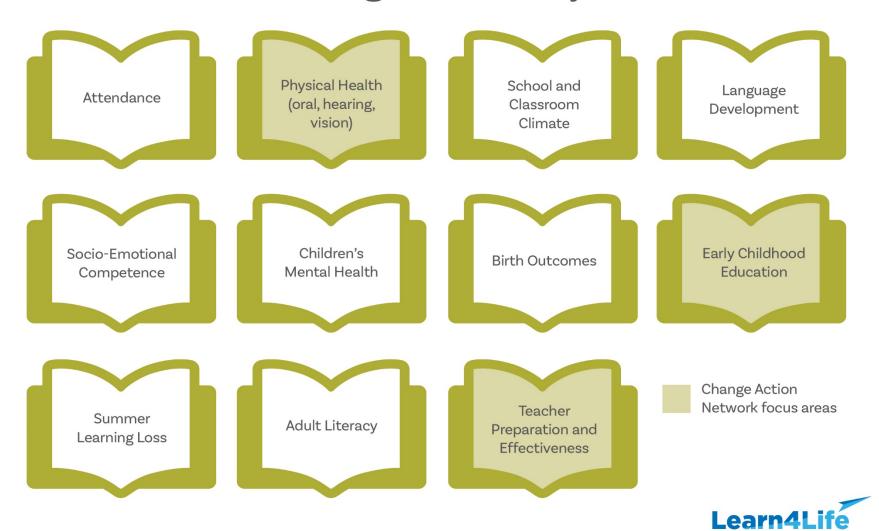
39%

of children are reading proficiently by the end of third grade.

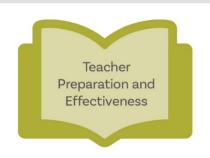


Third Grade Reading Proficiency Factors A GET GEORGIA READING









- The Cox Campus offers free, interactive courses and resources based on proven language and literacy practices.
- The courses present Read Right from the Start practices, show real teachers using them, and support teachers as they begin to use what they have learned.

Challenge of Scaling: Increase adoption of Cox Campus tools among teachers.





Scaling Proven Practices

- Convened a Design Lab series with dozens of district academic leads to develop two-way ambassadorship between Cox and participating districts
- Studied profiles to deepen adoption
- Sharing transferable practices



Elisa: Early Career 1st Grade Teacher



Doug: Assistant Superintendent C&I



Angela: Fifth Year Principal



Delivering on the Strategic Plan

- L4L will scale bright spots to serve the students who are most in need in Metro ATL L4L will focus on equity by identifying proven strategies to address the core indicators.
- Programmatic work will be prioritized over policy and advocacy – L4L will lead by scaling what works and will not take a leadership role on policy and advocacy.
- Amplified investment on 3rd grade literacy will serve as a foundation to the other indicators - L4L will maintain ongoing efforts on math and postsecondary success.
- L4L will set long term targets for each indicator L4L will track progress over time and ensure mutual accountability.



Amplifying Early Grade Literacy Efforts

1. We will continue to support our current bright spots,

and,

2. Will identify another set of bright spots to scale to improve literacy across the region.



Focusing Our Work





3rd Grade Reading Proficiency



8th Grade Math Proficiency



High School Graduation



Post-Secondary Enrollment



Post-Secondary Completion



2









Physical Health Teacher Effectiveness Early Childhood Education



GET GEORGIA READING



Focusing Our Work





3rd Grade Reading Proficiency



8th Grade Math Proficiency



High School Graduation



Post-Secondary Enrollment



Post-Secondary Completion

6



Physical Health

Teacher Effectiveness Early Childhood Education



GET GEORGIA
READING



Focusing Our Work



Kindergarten Readiness



3rd Grade Reading Proficiency



8th Grade Math Proficiency



High School Graduation



Post-Secondary Enrollment



Post-Secondaru Completion









6

Physical Health

Teacher **Effectiveness**

Early Childhood Education



GET GEORGIA READING

Planning and Preparation

The Classroom **Environment**

Instruction

Professional Responsibilities



Learn4Lif

Key Indicators Identified by CAN

Planning and Preparation

The Classroom Environment

Instruction

Professional Responsibilities

- Low quality professional development
- Lack of time to plan and collaborate
- New teacher underpreparedness

 Low student engagement

- Low teacher content knowledge
- Lack of instructional resources

- High staff turnover
- Lack of parent engagement



Prioritize Key Indicators

In order to identify effective strategies, we have to be clear about what challenges we are trying to address.

In your table groups:

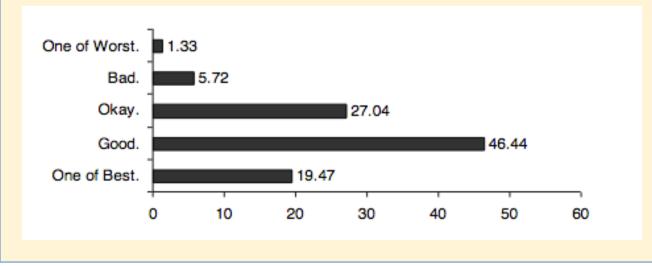
 In your experience, which of these indicators most impacts teacher effectiveness?



1. Low quality of professional development

Ongoing, high-quality PD equips teachers with the knowledge and skills to stay current in best instructional practices.

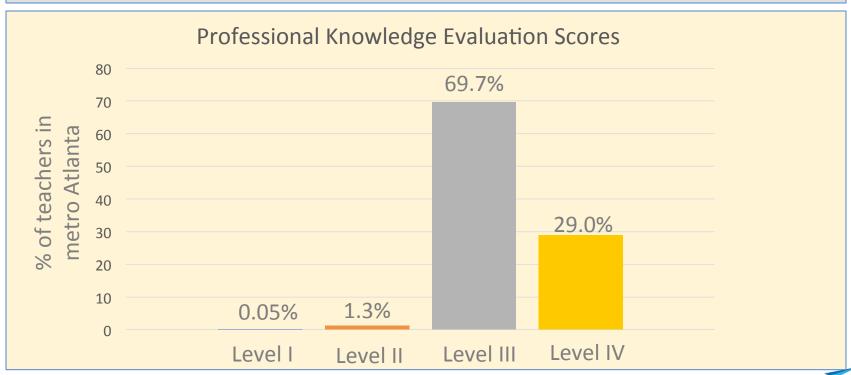
Teacher perceptions of opportunities for system or school-sponsored professional learning



Learn4Lifé

2. Low Teacher Content Knowledge

Low content knowledge limits teachers' ability to meet the needs of students and provide relevant learning experiences.

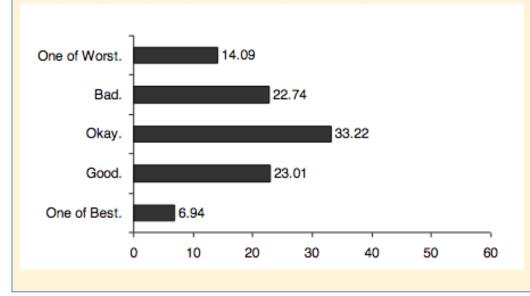


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3. Lack of planning time

Without enough planning time, teachers cannot collaborative with colleagues and prepare to deliver high-quality instruction to students.

Teacher perceptions of adequacy of preparation and planning time

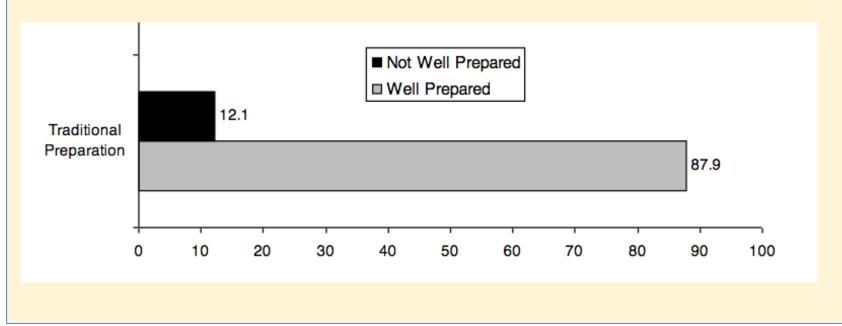




4. New teacher under-preparedness

Inadequately trained teachers are less prepared to meet district expectations, and are generally less effective than veterans.



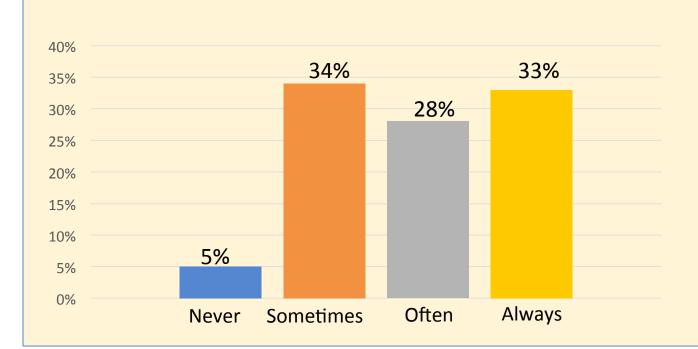




5. Low student engagement

Disengaged students tend to learn less content, and tend to display more disciplinary issues.







6. High staff turnover

Creates inconsistency in a school's climate and instructional culture.

Cumulative teacher attrition rates after 5 years (in 2010)

| All GA teachers | New GA teachers | |
|-----------------|-----------------|--|
| 36% | 44% | |

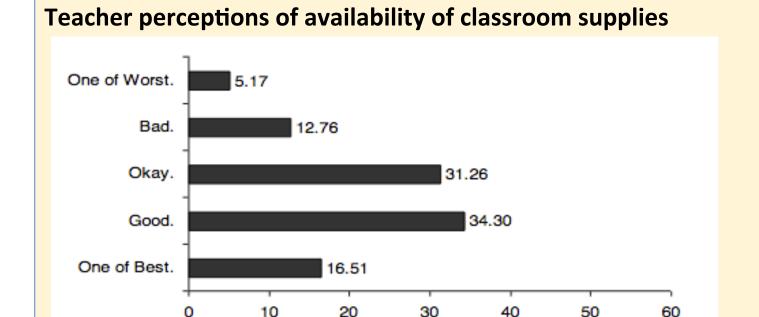
Annual teacher attrition by category (in 2014)

| Category | All teachers | New teachers |
|------------------------------|--------------|--------------|
| Kindergarten | 6.5% | 8.5% |
| Elementary | 6.5% | 11.3% |
| Middle | 7.0% | 13.4% |
| High | 7.2% | 15.8% |
| Special Ed | 6.3% | 10.7% |
| English as a Second Language | 7.1% | 15.5% |



7. Lack of instructional resources

Without the resources to plan and execute lessons, teachers may struggle to engage students.

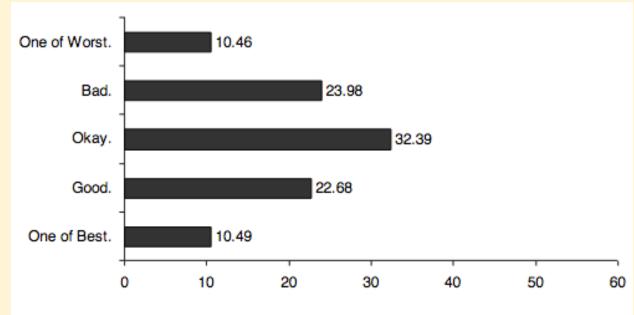




8. Lack of parental engagement

When schools and parents are not in partnership, students are less likely to succeed.





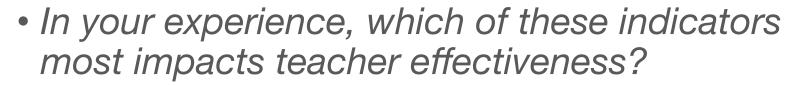


Finalizing Leading Indicators

Goal: Narrow list of third grade literacy leading indicators to track regionally

- With you table partners

 Spend your chips!
 - Most impactful and relevant
 - Alignment with current work





Key Indicator Next Steps

Planning and Preparation

The Classroom Environment

Instruction

Professional Responsibilities

- Assemble research brief (like post-sec)
- Identify promising practices that address these indicators
 - L4L Network members
 - High performing school visits
 - o GSU MAPLE data directors



The Work of the 8th Grade Math Network

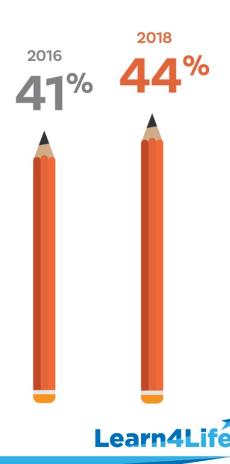




8th Grade Math Proficiency

44%

of children are proficient in math by the end of eighth grade.





8th Grade Math Proficiency Factors

Access to Rigorous Courses

Gender Expectations

Racial Expectations

School Culture

Relevant Curriculum

Interventions for Struggling Learners

Teacher Effectiveness

Academic Preparation

Access to Appropriate Technology

Math Anxiety

Language and Literacy Skills

Use of Assessment Data

Learn4Life

Work of the Change Action Network

Amplify bright spots

Create shared understanding [of data]

Engage partners

...in an environment of sustained trust, learning, and momentum

Eliminate barriers to scale proven solutions

Use data as a flashlight

 Apply these protocols to all of our work



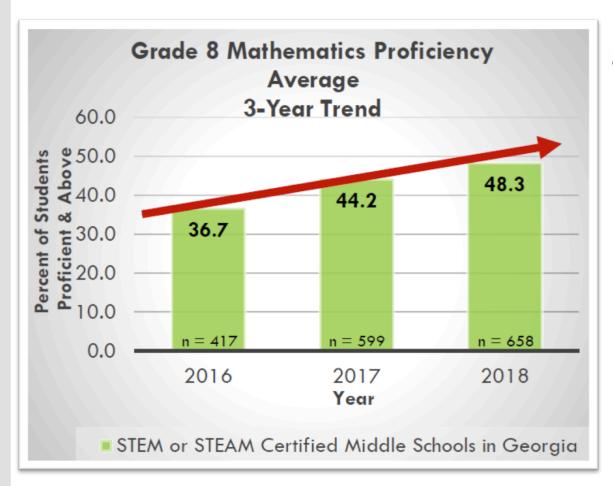


The ST(E)AM Truck closes opportunity gaps and eliminate inequities by transforming teaching and learning through an experiential maker approach.



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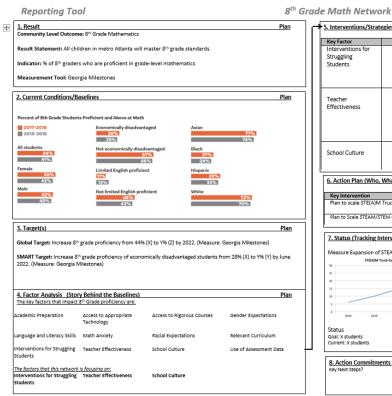
STEM/STEAM Certification Evidence

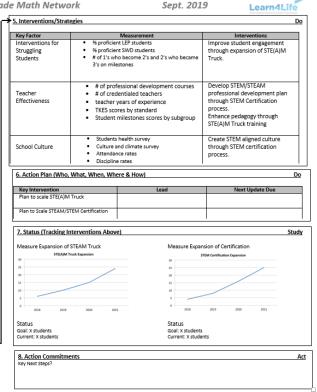


Improves Outcomes
GA middle schools
holding STEM or STEAM
certification show
positive gains in
mathematics proficiency



A3 Report Guides Our Work





<u>Purpose</u>

- Focus work
- Track progress
- Accountability
- Capacity
 Building



School Board Engagement Planning

- Challenge
 - School Boards are largely unaware of Learn4Life
 - District ownership is key to sustainability of Learn4Life
- Lunchtime Briefing: Planning for January 28, 2020

- Goals
 - Share the L4L model, plan, and progress to date
 - Be clear that L4L is non-political and focuses on program, not policy
 - Build connections between school board members across region

Any watch-outs or other considerations?



Feedback/Ticket out the Door

- Write a + on side of the index card: share one strength of today's session
- Write a on side of the index card: write one question you still have, one idea you would like to challenge or one suggestion for improvement of today's session.



L4L Next Steps

- Follow up email next week
- Upcoming meetings for 2020:
 - Thursday, March 26
 - Thursday, June 25
 - Wednesday, September 16
 - Thursday, December 10
- Consider sending staff to Network meetings:
 Lets us know if others from your org would benefit
- Watch for blog updates: Consider being a contributor

